

9 March, 2020

## PUBLIC AWARENESS ON CORONAVIRUS (COVID-19)

Following the outbreak of Coronavirus disease (Covid-19) globally, the Government set up a National Emergency Response Committee on coronavirus to look into measures of stopping importation of the virus into the country. The measures include enhancement of preventive and disease management capabilities.

Aspects of preventive measures encompass the need to keep the public informed and updated in order to create public awareness on the disease.

To ensure proper, timely and accurate public awareness, the Government through the Ministry of Health is collaborating with all mobile operators namely; **Safaricom, Telkom and Airtel** in disseminating information on Covid-19 to all mobile phone subscribers through their networks.

The Communications Authority of Kenya has approved issuing of messages by the mobile operators on behalf of Government. These messages will bear the name of the Ministry of Health and Government of Kenya logo for authenticity.

In ensuring the well-being of everyone in the country, the Government will continue with this public awareness campaign for as long as the threat persists.

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